

# Contents

## Volume 1

<b>Foreword</b> .....	ix
<b>Preface</b> .....	x
<b>Direct Contributors</b> .....	xv
<b>Contributors through Introductions</b> .....	.xxi
<b>Terminology &amp; Framework for Understanding</b>	
Postal Card vs Postcard .....	xxviii
GPU vs UPU .....	xxxii
Survival and Succession of Rules, Regulations & Rates .....	xxxiii
When Convention Documents Are Missing Rules .....	xxxiv
Start and End Dates .....	xxxvi
Currency of the Postal Union .....	xxxviii
Member vs Non-Member Designations .....	xxxix
Subordinate Member .....	xxxix
Corresponding Member .....	xxxix
Congress vs Special Conference .....	xl
Signatory vs Non-Signatory Designations (Only Applicable to Members) . .	xl
Restricted Postal Unions .....	xli
Consignee Letters .....	xliii
Admission vs Adherence .....	xliii
Specific Philatelic Terms Related to Postal Cards .....	xliv
<b>Chapter 1</b>	
<b>The Early Issuers of Postal Cards</b>	
1.1 First Introduction of the Concept .....	1
1.2 Austria-Hungary (1 October 1869) .....	4
1.3 The Postal Card Concept Spreads Internationally .....	18
1.4 The Formular Card – Requiring that a Stamp be Added .....	21
1.5 Different Philosophies on Pricing .....	22
1.6 The Early Issuers .....	23
1.7 Germany .....	24
1.8 German Occupied France (29 September 1870) .....	45
1.9 Luxembourg (1 September 1870) .....	48
1.10 Heligoland (23 July 1873) .....	51
1.11 France (23 September 1870) .....	52
1.12 Switzerland and the United Kingdom (Same Day: 1 October 1870) ..	57
1.13 The Netherlands and Belgium (Same Day: 1 January 1871) .....	62
1.14 Denmark (1 April 1871) .....	70
1.15 Sweden (1 January 1872) .....	72
1.16 Norway (1 January 1872) .....	76
1.17 Early Issuers Who Conformed to the Austrian Concept .....	77

1.18	Pre-GPU – Other Early Issuers in Europe.....	87
1.19	Pre-GPU – Early Issuers Outside of Europe.....	96
1.20	Privately Issued Postcards .....	112

## Chapter 2

### Postal Cards to Foreign Destinations

2.1	International Exchange of Cards.....	118
2.2	Austria-Hungary (1 October 1869).....	123
2.3	Germany.....	131
2.4	France (23 September 1870).....	144
2.5	Switzerland (1 October 1870).....	145
2.6	United Kingdom (1 October 1870).....	152
2.7	The Netherlands (1 January 1871).....	154
2.8	Belgium (1 January 1871).....	161
2.9	Scandinavian Postal Union: Denmark, Norway and Sweden.....	167
2.10	Denmark (1 April 1871).....	169
2.11	Sweden (1 January 1872).....	174
2.12	Norway (1 January 1872).....	175
2.13	Finland (1 October 1871).....	176
2.14	Russia (1 January 1872).....	177
2.15	United States of America (May 1873).....	177
2.16	Pre-GPU – Other Early Issuers in Europe to Foreign Destinations ..	187
2.17	Early Issuers Outside of Europe .....	193
2.18	General Comments About Other Early Issuers Outside of Europe ..	200
2.19	Postal Cards Used as Printed Matter in International Mails.....	201
2.20	Privately Issued Postcards in International Mails .....	203
2.21	Postal Cards Used ‘in’ the Domestic Service of Other Countries....	205

## Chapter 3

### Congress of Berne, 1874 Establishing a Single Postal Territory

3.1	First Order of Business for the Delegates – Mapping Classes of Mail and Auxiliary Postal Services .....	209
3.2	Postal Cards: A Required Class of Mail.....	214
3.3	The Published Rules & Regulations from Berne <sup>74</sup> .....	218
3.4	Harmonised Approach to Pricing the Physical Card – Cost of the Card Was Included in Notional Rate of Impressed Stamp ....	221
3.5	Methodology for Determining Rate: Half the Letter Rate .....	223
3.6	Optionality in Choosing Rates .....	229
3.7	Foreign Rate Postal Cards .....	231
3.8	Pre-GPU Foreign Rate Cards Extended to Use in GPU .....	231
3.9	Domestic Rate Chosen as GPU Base Rate – New Foreign Rate Chosen to Equal the Existing Domestic Rate .....	233
3.10	New Issue Foreign-Rate Postal Cards Prepared for GPU Day.....	234
3.11	Belgium, Denmark and the United Kingdom.....	241
3.12	First Postal Cards of Founding Members Issued After GPU Day – Issued to Comply With GPU Requirements .....	244
3.13	Where a Foreign Rate Postal Card Was Not Available .....	247
3.14	Initial Rules for Postal Cards.....	252
3.15	French Interim Period .....	270
3.16	Restricted Postal Unions .....	277

3.17	The Appearance of Overpayments . . . . .	281
3.18	Frontier Mail . . . . .	283
3.19	Maritime Surcharge Rate . . . . .	285
3.20	Mixed Franking Within the GPU/UPU on Postal Cards . . . . .	287
3.21	Postal Card Developments Among Non-GPU/UPU Members . . . . .	291

**Chapter 4**

**Conference of Berne, 1876 –Admitting the First New Members**

4.1	The First ‘Special Conference’ . . . . .	294
4.2	Divergence From Standards . . . . .	296
4.3	Admission Process Changed After Berne’76 Meetings . . . . .	310
4.4	Admission of New Members: Treaties of Adhesion. . . . .	313
4.5	India Exemption Expanded. . . . .	324
4.6	Transitional Rates . . . . .	330
4.7	New Members’ Postal Cards With Transitional Rates . . . . .	337
4.9	Assessing International Postal Card Volume . . . . .	359
4.10	Postal Card Development Among Non-Members . . . . .	361
4.11	The Request for Specimens . . . . .	363
4.12	Last Day of the “General Postal Union” . . . . .	366

**Chapter 5**

**Congress of Paris, 1878**

5.1	Background . . . . .	368
5.2	Equivalencies for Postage Rates Within the UPU . . . . .	374
5.3	New Rules on Postal Cards for All Members . . . . .	376
5.4	A Major Overhaul of UPU Rates . . . . .	432
5.5	Miscellaneous Uses of Cards . . . . .	464
5.6	Interim Period Between Congresses . . . . .	468

# Contents

## Volume 2

### Chapter 6

#### UPU Special Convention On Reply-Paid Postal Cards Optional to all Members; Not Yet Required

6.1	Introduction.....	482
6.2	Operational Problems With “Foreign” Response Cards .....	484
6.3	Early Adoption of “Reply Card” Concept by Other Postal Administrations .....	490
6.4	Reactions at Paris’78 to the Reply-Paid Postal Card Concept .....	507
6.5	Creation of the “Special Convention” .....	514
6.6	Perspective on the Optional Period .....	541
6.7	Reply Cards Sent to “Non-Signatories” Before 1 April 1886. ....	555
6.8	Maritime Surcharges on Response Cards .....	571
6.9	Maintaining the India & Far East Surcharge.....	577
6.10	Cases of “Mixed” Franking .....	581
6.11	“Return” of Reply Cards To Other than Member of Issuance.....	583
6.12	Unintended Uses of Response Cards .....	587
6.13	Extension of Reply Card Concept to Free Franks .....	593
6.14	Reply Cards Led to the Concept for Letter Cards .....	595
6.15	Lisbon 1885 – Letter Card Concept Creates Interest.....	600
6.16	Perspectives on Reply Card Scarcity.....	617

### Chapter 7

#### Congress of Lisbon, 1885

7.1	Background .....	621
7.2	Official UPU Rates of Equivalencies for Member Currencies .....	624
7.3	Postage Due: Double Deficiency.....	626
7.4	Changes in the Required Inscriptions .....	627
7.5	Technical Physical Details for Postal Cards.....	632
7.6	Reply Paid Postal Cards.....	635
7.7	Permission for Privately Produced Postal Cards .....	645
7.8	All Members Must Accept Response Cards From Other Members. .	648
7.9	Between Congresses (From Lisbon’85 to Vienna’91) .....	653
7.10	Within the British Empire: Members vs Non-Members.....	655
7.12	Developments Within the Australasian Colonies .....	660
7.13	Italian & Australasian Treaty.....	663

7.14	Intercolonial Postal Conference'	675
7.15	Non-Members in Southern Africa'	684

## Chapter 8

### Congress of Vienna, 1891

8.1	Paradigm Shift Before the Congress	712
8.2	Some General Rules Applicable to Postal Cards	719
8.3	UPU Rates of Equivalency	721
8.4	Responses to Eliminating Surcharge Rates	724
8.5	Postage Due Regulations Relevant to Postal Cards	731
8.6	Southern Africa Postal Card Changes	734
8.7	New Member "Transitional Rates"	736
8.8	Auxiliary Services on Reply-Paid Postal Cards	737
8.9	General Technical Regulations Pertaining to Postal Cards	741
8.10	UPU Indicium Requirement Reaffirmed	746
8.11	Reply-Paid Postal Cards – Issuance Now Mandatory	752
8.12	Domestic Reply Cards in UPU Mails	759
8.13	Maritime Surcharge Postage on Reply Cards	760
8.14	Fraudulent Use of Response Cards	762
8.15	Specimens to UPU from Non-Members	765

## Chapter 9

### Congress of Washington

9.1	UPU Impact on International Affairs	772
9.2	Postage Due Specific to Postal Cards	775
9.3	General Section on Postal Cards (Article XV of the Regulations)	776
9.4	UPU Rates of Equivalency	782
9.5	Commemorative Postal Cards	783
9.5	Universal Rates	792
9.6	Between the Congresses: Washington'97 and Rome'06	796

## Chapter 10

### Congress of Rome, 1906

10.1	Overview	801
10.2	Divided Postcards, 1902-1907	807
10.3	Further Clarifications of Regulations Per <i>L'Union Postale</i>	823
10.4	UPU Rates of Equivalency	823
10.5	Wartime Measures	827
10.6	New Countries Appear on the Globe	832
10.7	After War Rate Increases	834

## Chapter 11

### The Denouement of Postal Cards

#### 1920-1974

11.1	Overview	836
11.2	Congress of Madrid	836
11.3	The Congress of Stockholm	843
11.4	The Congress of London	845
11.5	The Congress of Cairo	847

11.6	The Congress of Buenos Aires.....	847
11.7	Congress of Paris.....	848
11.8	Congress of Brussels.....	848
11.9	Congress of Ottawa.....	850
11.10	Congress of Vienna.....	851
11.11	Congress of Tokyo.....	852
11.12	Congress of Lausanne.....	854
<b>Appendix 1</b>		
<b>First Postal Card Issues of the World</b>		
	Chronological Order.....	856
<b>Appendix 2</b>		
<b>First Letter Card Issues of the World</b>		
	Alphabetical Order.....	861
<b>Appendix 3</b>		
<b>UPU Membership Dates</b>		
	Chronological Date Order.....	864
<b>Appendix 4</b>		
<b>UPU Membership Dates</b>		
	Alphabetical Order.....	873
<b>Appendix 5</b>		
<b>Table of Rates from Overseas Countries and Colonies</b>		
	To France – 1875 to 1920.....	898
<b>Appendix 6</b>		
<b>Foreign Currency</b>		
	Approximate British Equivalents.....	906
<b>Appendix 7</b>		
<b>The 200 Year Calendar</b>		
	Determining the Day of the Week.....	910
<b>Bibliography</b>		
	Books.....	911
	Articles.....	915
	Official and Semi-Official Books and Documents.....	916
	Websites.....	918
	Private Correspondence and Email.....	919
	<b>Index.....</b>	<b>922</b>