

The Royal Philatelic Society London

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PRESS RELEASE

Flop makes fascinating study

For one year, from February 1893 to March 1894, the New Zealand Post Office produced stamps with advertisements printed on the reverse. The scheme was regarded as a flop, but the paucity of good records makes this a fascinating area of study.

At the meeting of The Royal Philatelic Society London on 27 September, Robin Gwynn, from New Zealand, displayed material from his comprehensive collection of this material, and spoke both enthusiastically and informatively about the subject.

He explained that some mysteries remain, such as why so many colours of inks were used for the advertisements, while some of the advertisements were printed on the side of the paper intended for the stamps, and why some of the stamps exist with perforation 12 by 11½ instead of the normal 10.

Such was the interest shown by those attending that Robin faced many questions from his enthralled audience.

Those wishing to visit The Royal Philatelic Society London at 41 Devonshire Place, London W1G 6JY, or be a guest at one of its meetings, are kindly asked to contact in advance the Administrative Office on 020 7486 1044.

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Robin Gwynn (left) with Brian Trotter, President of The Royal Philatelic Society London.