THE ROYAL PHILATELIC SOCIETY LONDON

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PRESS RELEASE

Paris by Night

A highly entertaining and unusual presentation and display were enjoyed by the members of the Royal Philatelic Society London on 12 December when Dr Seija-Riitta Laakso FRPSL told the story of 'Paris by Night' through the medium of the once highly-popular picture postcard.

The cards revealed the sparkling night-life of Paris during the 'Belle Epoque' from the wild 1890s to the First World War. The picture postcard had been newly invented and played an important role in publicising many of the businesses. Yet although they were produced in hundreds or thousands to be sent across the world, today many of them can be extremely difficult to find.

In Seija-Riitta's display and presentation were shown dozens of rare or very rare cards, from the first such mass-produced card of 1889, all in immaculate condition.

'It was absolutely brilliant, and a fitting light-hearted end to the year', commented Mark Bailey FRPSL, in giving the vote of thanks.

Those wishing to visit the Royal Philatelic Society London at 15 Abchurch Lane, London EC4N 7BW (a short walk from Bank Underground Station), or be a guest at one of its meetings, are asked to contact the Administrative Office (020 7486 1044).

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A very rare Belle Époque postcard depicting the poster by artist Jules Grün.

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